

NEWSLETTER ISSUE 05

THE FINAL ISSUE

EQUAL ARTS



Gender equality in leadership · Performing Arts, Dance, Media & Theatre · Erasmus+ KA210-VET

FINISH DATE

**30
September
2026**

Equal Arts reaches its finish date.

**START DATE: 1ST OCTOBER
2024**

**FINISH DATE: 30 SEPTEMBER
2026**

After two years of work on gender equality in leadership and management roles in the Performing Arts, Dance, Media and Theatre, the Equal Arts project comes to a close.

This final issue gathers what the partnership built and where you can keep using it.

Call 2024 Round 1 KA2 KA210-VET · Small-scale partnerships in vocational education and training (KA210-VET) · Project ID 2024-1-ES01-KA210-VET-000248043

“

There comes a time when every human being must protest in order to retain human dignity.

— **KATHERINE DUNHAM (1909–2006)**

American dancer, choreographer and anthropologist who built one of the first Black modern dance companies and refused to perform in segregated theatres.



Funded by
the European Union

68

ENROLLED

www.equalarts.eu

33

LESSONS

8 different nationalities

21

VIDEOS



[Equal Arts YouTube Channel](#)

3

LANGUAGES



Spanish, English, Italian

467



LINKEDIN CONNECTIONS

subscribed to Equal Arts

3,215



INDANCE INTERNATIONAL

LinkedIn followers · 500+ connections in the performing arts

TWO YEARS IN FOUR PARTS

What the project delivered

01 Equal Arts Unlocked

Prepared by Gabriella Russo, Lori Cavrak, Association InDance International (WP4), with Harriet Macauley and Georgia Jelenković.

PART 1 →

Unlock Success & Opportunity

PART 2 →

Sustainability & Professional Development: “Dance Longer, Grow Stronger: Building a Sustainable Career in Dance”

PART 3 →

Promoting Work Theatre & Dance: Beyond the Spotlight

EQUAL ARTS UNLOCKED · ONLINE FEEDBACK

Results from the webinars

Extremely relevant **69%**



Very satisfied **85%**



Would recommend **100%**



Based on participant responses over the delivery of the webinars, 15–24 September 2026.

“I highly recommend it, especially because it draws on the personal experiences of experts and provides a well-structured, evidence-based approach.”

DANCER, SPAIN

“No matter the background and/or experience, we all deal with the same issues and it's good to ask for help when needed.”

TEACHER, DANCER, ITALY

“I can take control of my marketing and the avenues I can use. Great ideas.”

MANAGER, IRELAND/ENGLAND

02 Women in Leadership Playbooks and Curriculum

UNIT 1

Sustainability & Professional Development

Unit 1.1: Who Leads? Women, Voice, and Leadership in the Performing Arts (Talking Heads Video Case Study: Jenny Vila, La Mecànica)

Sub-unit 1.2: Who Told You That You Couldn't? (Judith Thetis)

UNIT 2

Success and Opportunity

Unit 2.1: Success and Opportunity: Financial Fluency and Structure in the Performing Arts (Lara Albergo, Bruiser Theatre Company)

Sub-unit 2.2: You Sell the Benefits, Not the Art: Authentic Voice and Self-Management in the Performing Arts (Jessica Breitenfield)

UNIT 3

Promoting Work for Women in Digital Performing Arts Creation

Unit 3.1: Digital Confidence in Practice: Tools, Foresight and Everyday Equality (Antonia Castellani, Skill Up)

Sub-unit 3.2: Confidence, Voice and Mentoring: Multicultural Identity in Leadership (Rachel Playfair)

Curriculum

[Unit 1 PDF →](#)

[Unit 2 PDF →](#)

[Unit 3 PDF →](#)

Playbook online course support

[Unit 1.1 →](#)

[Unit 2.1 →](#)

[Unit 3.1 →](#)

03

Certificate in Performing Arts Leadership

A free micro-learning course: short, focused lessons, quizzes and a certificate.

[Start the course →](#)

04

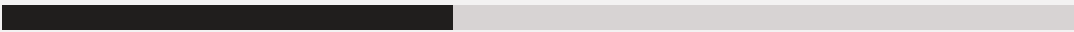
Equal Arts Digital Portfolio

52 real practices you can adapt to your organisation, training or policy work.

[Read the portfolio →](#)

Reach during Equal Arts Unlocked and the Micro-Learning Lessons

July 2026 1,958



August 2026 · Micro-Learning Lessons launch, 11 Aug 4,620



September 2026 · Equal Arts Unlocked webinars 4,432



9,052

Impressions across August and September

983

Impressions on 11 August, the busiest day of the year

Monthly impressions on InDance International's LinkedIn page.

Project Title: Equal Arts Digital Portfolio (Project ID: 2024-1-ES01-KA210-VET-000248043).

Funding & Framework: Funded by the European Union under the 2024 Round 1 KA2 Small-scale partnerships in vocational education and training (KA210-VET) call. Running from October 1, 2024, to September 30, 2026.

Partnership: Developed by InDance International (Spain), in collaboration with Le Voci di Astarte (Italy) and SITES (Ireland).



HARRIET MACAULEY, BARCELONA 2026 · EQUAL ARTS, THE MISSION

Harriet Macauley

Director, Choreographer and Researcher

► Watch the interview

Partnerships over the 2 year period 2024–2026

SPAIN · COORDINATOR/LEAD

Association InDance International

ITALY

Skill Up Consulting
and Training
Le Voci di Astarte

IRELAND

Bruiser Theatre Company
SITES

InDance Association Team

The InDance team behind the Equal Arts course content, learning design, digital marketing and web platform.



Lori Cavrak

LEARNING & DEVELOPMENT MANAGER

A learning and development specialist who designs and delivers training programmes for global teams, with a background in coaching, facilitation and digital learning design.



Rachel Playfair

COURSE CONTENT DESIGNER

An intercultural coach and trainer with an MSc in Applied Positive Psychology and 30 years of pedagogical experience, specialising in multicultural identity and well-being.



Djurdjija Jelenković

CREATIVE ARTS EDUCATOR

A creative professional with skills in visual communication and studio dance management and a deep understanding of artistic techniques, focused on helping students explore and develop their artistic talents.



Pabitra Goswami

DIGITAL MARKETING

A digital marketing expert for dance studios with 6+ years of experience in social media strategy, web design and content creation.



Irfan Memon

FULL STACK DEVELOPER

A full-stack web developer with 9+ years of experience across diverse industries, from databases and interfaces to testing and debugging.



Gabriella Russo

VET EXPERT | INTERNATIONAL TRAINER

A VET expert and international trainer with over 20 years of experience in vocational and adult learning, training design and skills development. Expert Evaluator for Erasmus+ VET at INAPP and Erasmus+ School Education at INDIRE, and former EPALE Ambassador for the Abruzzo region.

The project ends. The course stays open.

The Certificate in Performing Arts Leadership, the playbooks and the Digital Portfolio remain free to use at equalarts.eu.

Start the course →

Read the Digital Portfolio →

Visit our YouTube channel →

WHAT COMES NEXT

InDance continues the mission for equality for women

We will carry the work forward working in Europe, England and Africa, supporting women seeking Mentoring, Upskilling, Training and Knowledge on the Performing Arts Sector.

Join our newsletter to be a part of the change...

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[Read about our community →](#)

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